

The Newsleaf Rate Card

as of 1/1/2014

Print and Web Combo Rates						Back Page + 20%	3 issues	*** Every
Name	Width	Height	SqIn	Price	cost /in.	repeated	Issue 1 yr.	
Classified	3.625	each line		\$2.00		\$1.80	\$1.60	
Card	3.625	2	7.25	\$10.00	\$1.38	\$9.00	\$8.00	
1/4 page	3.625	4.625	16.77	\$22.00	\$1.31	\$19.80	\$17.60	
1/4 page	7.25	2.3125	16.77	\$22.00	\$1.31	\$19.80	\$17.60	
1/2 page	3.625	9.25	33.53	\$40.00	\$1.19	\$36.00	\$32.00	
1/2 page	7.25	4.625	33.53	\$40.00	\$1.19	\$36.00	\$32.00	
whole page	7.25	9.25	67.06	\$75.00	\$1.12	\$67.50	\$60.00	
1 Column by						\$0.90	\$0.80	
1	3.625	1	3.63	\$5.00	\$1.38	\$4.50	\$4.00	
2	3.625	2	7.25	\$10.00	\$1.38	\$9.00	\$8.00	
3	3.625	3	10.88	\$15.00	\$1.38	\$13.50	\$12.00	
2 Column by						\$0.90	\$0.80	
1	7.25	1	7.25	\$10.00	\$1.38	\$9.00	\$8.00	
2	7.25	2	14.50	\$20.00	\$1.38	\$18.00	\$16.00	
3	7.25	3	21.75	\$30.00	\$1.38	\$27.00	\$24.00	
Online Only Rates						3 issues	*** Every	
Name	Width	Height	SqIn	Price	cost /in.	repeated	Issue 1 yr.	
Classified	3.625	each line		\$1.00		\$0.90	\$0.80	
Card	3.625	2	7.25	\$5.00	\$0.69	\$4.50	\$4.00	
1/4 page	3.625	4.625	16.77	\$11.00	\$0.66	\$9.90	\$8.80	
1/4 page	7.25	2.3125	16.77	\$11.00	\$0.66	\$9.90	\$8.80	
1/2 page	3.625	9.25	33.53	\$20.00	\$0.60	\$18.00	\$16.00	
1/2 page	7.25	4.625	33.53	\$20.00	\$0.60	\$18.00	\$16.00	
whole page	7.25	9.25	67.06	\$37.50	\$0.56	\$33.75	\$30.00	
1 Column by				\$0.00		\$0.00	\$0.00	
1	3.625	1	3.63	\$2.50	\$0.69	\$2.25	\$2.00	
2	3.625	2	7.25	\$5.00	\$0.69	\$4.50	\$4.00	
3	3.625	3	10.88	\$7.50	\$0.69	\$6.75	\$6.00	
2 Column by				\$0.00		\$0.00	\$0.00	
1	7.25	1	7.25	\$5.00	\$0.69	\$4.50	\$4.00	
2	7.25	2	14.50	\$10.00	\$0.69	\$9.00	\$8.00	
3	7.25	3	21.75	\$15.00	\$0.69	\$13.50	\$12.00	

*** Every issue advertisers receive left column logo and link to their web site on the home page of the Newsleaf. If no web page exists a complimentary page will be established as a sub domain under the Newsleaf site.

**Non-profit advertising free if using available space.
Guaranteed space is half usual rate.**